

ELearning In Academic Settings: A Short Introduction



Mona Engvig, Ph. D.

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themopublishing@earthlink.net

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This booklet presents a short general introduction to key aspects of eLearning, primarily in academic settings, and consists of four main sections: Various Implementation Modes, eLearning Compared to Traditional Instruction, Organizational and Pedagogical Considerations, and Best eLearning Practices. It is an excellent tool for bringing the entire eLearning team up to speed on general aspects of education delivered over the Internet.



Mona Engvig holds a Masters' Degree in Arts Administration from Golden Gate University, and two graduate degrees from Stanford University: A Masters' Degree in Sociology (Organizational Studies), and a Ph.D. in Administration and Policy Analysis from the Stanford School of Education. She is the recipient of numerous grants and awards, including a four-year Fulbright grant.

She is the author of several articles on eLearning, educational innovation, and various topics related to management and leadership. She is also the co-author of *Making a Difference: A Guide to Fundraising and Nonprofit Management*, and has conducted several studies on the use of eLearning in corporate and academic settings.

Mona Engvig is originally from Norway, and was a music school principal for almost a decade before arriving in the United States to further her education. Her professional focus over the last three years has been non-technical features of eLearning, specifically pedagogical and organizational development aspects. She has worked for several eLearning companies (including Quisic, Docent, and XanEdu), and has consulted with the Stanford-Harvard eLearning venture and other entities.